

08/21/01

31047 U.S. PTO

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of: Mayer A. Berg et al.  
Title: SYSTEM FOR ADVERTISEMENT PRODUCTION AND DISTRIBUTION  
Attorney Docket No.: 1446.003US1

31047 U.S. PTO  
09/934311  
08/21/01

**PATENT APPLICATION TRANSMITTAL**

**BOX PATENT APPLICATION**

Commissioner for Patents  
Washington, D.C. 20231

We are transmitting herewith the following attached items and information (as indicated with an "X"):

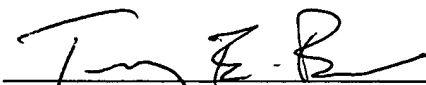
- X Return postcard.
- X Utility Patent Application under 37 CFR § 1.53(b) comprising:
  - X Specification ( 26 pgs, including claims numbered 1 through 42 and a 1 page Abstract).
  - X Formal Drawing(s) ( 9 sheets).
  - X Signed Combined Declaration and Power of Attorney ( 4 pgs).
  - X Check in the amount of \$593.00 to pay the filing fee.
- X Assignment of the invention to FamilyClubUSA, Inc. ( 3 pgs) and Recordation Form Cover Sheet.
- X Check in the amount of \$40.00 to pay the Assignment recording fee.
- X Applicant claims small entity status under 37 C.F.R 1.27.

The filing fee has been calculated below as follows:

	No. Filed	No. Extra	Rate	Fee
TOTAL CLAIMS	42 - 20 =	22	x 9 =	\$198.00
INDEPENDENT CLAIMS	4 - 3 =	1	x 40 =	\$40.00
[ ] MULTIPLE DEPENDENT CLAIMS PRESENTED				\$0.00
BASIC FEE				\$355.00
TOTAL				\$593.00

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This paper or fee is being deposited on the date indicated above with the United States Postal Service pursuant to 37 CFR 1.10, and is addressed to The Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.